

**Introduction**

The Football Foundation is seeking Expressions of Interest (EOI) from local authorities to develop a new pipeline of Hub projects across England that can provide a transformational change to the local game.

Using investment from the Premier League, The FA and Government through Sport England, the Hubs Programme aims to create financially sustainable grassroots sports facilities with multiple 3G pitches.

The programme is targeted at local authorities and whilst the Foundation’s investment is football-led, Hubs support the delivery of a wide range of other sports and activities. The facility mix of a Hub can be tailored to meet local need - we’ll look to support projects that tackle inequalities in our four priority groups to deliver football, other sports and physical activity through a community-led approach.

We will assess each EOI against the fund’s seven programme principles. We will also use data and intelligence of our partners (the Premier League, The FA and Sport England) to prioritise projects that are considered to have the most impact.

**Note:** **submit this completed EOI form together with a covering letter**, that outlines your readiness to deliver and your commitment to meeting the Hubs Programme Principles signed by the Council Leader, CEO or appropriate Director.

**The deadline for submitting your EOI is Monday 5 May 2025, 17:00**

EOI’s should be emailed to **hubs@footballfoundation.org.uk**.

For more information, visit our Hubs programme [**webpage**](http://www.footballfoundation.org.uk/hubs-programme).

Please also read our [**Frequently Asked Questions**](https://footballfoundation.org.uk/hubs-faqs) document

**Part 1: Applicant Details & Project Description**

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| **Local Authority**  |   |
| **Lead Contact** *Officer responsible for submission* *Name* *Position* *Email* *Telephone*  |   |
| **Senior Contact** *Council Leader, CEO, Director* *Name* *Position* *Email* *Telephone*  |   |
| **Covering Letter** *Signed by senior contact submitted with EOI (yes / no)*  |            |
| **Project Description** *Describe your motivations for submitting an EOI to the Hubs programme (100 words max).*  |            |

**Part 2: Site Identification**

**Complete this section for** **each potential site** you have identified, as being potentially suitable for developing as a Hub facility.

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| **Site name & address**  |    |
| **Google maps location** *Provide google maps link.*  |   |
| **Site ownership** *Does your organisation possess the freehold or suitable long-term lease of the site?*  |   |
| **Current use(s) and management arrangements** *Outline the current use(s) and management arrangements of the site.* *Does the site host other sports and activities currently.*  |      |
| **Site Commentary** *Please outline:* * *Why the location of the site is considered suitable.*
* *Key site features – e.g. its size, gradient, access, existing facilities etc.*
* *Any perceived site constraints, risks, initial comments from Planning etc.*
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| **Local strategies, projects and plans** *How does the site meet the needs and priorities identified within relevant local strategies and plans including the Local Football Facility Plan (LFFP) and Playing Pitch Strategy.* *How does the project align with or build upon any existing projects and plans.*  |   |
| **Priority groups /Multi-Sport / wider community outcomes** *Which of our four priority groups will the site target and why.* *How could the site deliver outcomes for other sports.* *What are the wider community outcomes the site could support.*  |         |
| **Community Engagement** *Provide examples of a recent project or programme which has taken a community led approach.* *What was the outcome, any challenges and how were they addressed, what knowledge and experience was gained.* *How will you ensure that Community Engagement is embedded throughout the project.*  |   |
| **Local Stakeholders** *Outline any partners, people, organisations, groups etc you would need to engage / work collaboratively with, to build a diverse consortium and develop a strong community led project.*   |   |

**Part 3. Hubs Programme Principles**

Using a maximum of one A4 page for each response, please outline your commitment to the seven programme principles of the fund.

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| 1. Evidence of strong relationships capable of driving positive change in football participation and achieving wider health and social outcomes.

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| 1. Developing a local stakeholder group to oversee community engagement to ensure the project meets local need (including affiliated and recreational football and, where appropriate, other sports and physical activities).

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| 1. Demonstrating high level political and local stakeholder support for the project (including identified resources to support delivery).

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| 1. A delivery model that ring-fences all surplus revenue for local reinvestment into grassroots football to improve and maintain the quality of grass pitches and reduce reliance on public subsidy.

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| 1. Ability and willingness to vest the completed facility into a Special Purpose Vehicle (SPV) for football to manage and maintain the facilities on a long-term peppercorn lease.

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| 1. Commitment to raise 40% partnership funding of capital costs (please note this can be aggregated across an area and multiple sites).

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| 1. Willingness to use the Football Foundation’s Framework for the design and construction of 3G pitches.

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