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Introduction

England star goes back to school

Andros Townsend opens stunning sports facility

Spurs and England star Andros Townsend surprises pupils at the Capital City Academy in Brent by officially unveiling their new state-of-the-art playing surface.



Spurs and England's flying winger made it a memorable day for pupils at the Capital City Academy in Brent when he officially unveiled their newly resurfaced, Foundation-funded, third generation (3G) artificial grass pitch (AGP), declaring: "It wasn't so long ago that I was playing on surfaces like this, so I can vouch for how good they really are."

Andros was joined by England Women international, Rachel Yankey OBE, West Ham United legend, Sir Trevor Brooking CBE and former Spurs striker and current BBC reporter, Garth Crooks OBE, who is also a Trustee and a driving force behind sport at the Academy.

The upgraded facility will provide Capital City Academy, Brent Council Sports Department, the London Football League and ABC Coaching with a state-of-the-art playing surface to help encourage participation in football amongst youngsters in the area. The site will also have time available for community hire such as after-school clubs and local primary schools and will allow Capital City Academy to enhance its links with local professional football clubs, Queens Park Rangers FC, Brentford FC and Leyton Orient FC.

The school worked in partnership with the Middlesex FA to secure a £366,368 grant from the Football Foundation, and Andros enthused: "Facilities like this one, made possible by the Football Foundation with funding from the Premier League, The FA and DCMS, via Sport England, are crucial in aiding the development of young players."

You can watch FATV's feature of the day below.



News Stories

Read our new M&E report

12% growth in the number of people playing sport at Foundation-funded sites

Helen Grant MP, Minister for Sport and Equalities, welcomes the Foundation's annual Monitoring and Evaluation (M&E) Report, which highlighted an impressive 12.4% spike in the number of people playing sport at Foundation-funded sites.



The Foundation's annual Monitoring & Evaluation report is out now and makes fascinating reading for everyone interested in community sports and the grassroots.

The report, which is independently audited by the Social Audit Network, highlights the stages and processes undertaken to ensure the money received from our funding partners, the Premier League, The FA and Government, via Sport England, is performing against its original aims and objectives.

Here are some of the key findings:

- 9% growth in the number of people who played football at Foundation-funded sites.
- 12.4% growth in the number of people who played multi-sport at Foundation-funded sites.
- 741,107 people played sport at Foundation-funded sites.
- 573,097 people played football at Foundation-funded sites.
- 23,586 qualifications gained at Foundation-funded sites.
- 18,207 new players, across 1,471 new teams, were created thanks to the Foundation-funded Grow the Game (GtG) Scheme.
- 3,172 courses were completed by volunteers as a result of GtG funding.
- 90.6% of Foundation projects are meeting or exceeding their objectives.

Helen Grant said: "Our work with the football family is developing high quality sports facilities for local people to enjoy. The 12% increase in sports participation at Football Foundation facilities underlines how modern, third-generation pitches in the right locations can help get people more active.

"I was delighted to announce a new package of funding in October – in the form of the Premier League & The FA Facilities Fund – worth £102m over the next three years. This will help continue to transform local sports facilities and help improve people's lives for the better."

Read the new Monitoring and Evaluation report, in full, [here](#).

Grow the Game to Shephard in new teams

£1,500 of funding will be available for each new team that a club creates. The deadline to apply is Monday 17 February.

Foundation Ambassador Ben Shephard is supporting our Grow the Game scheme which awards grassroots clubs grants towards increasing participation by starting new teams.



Funded by the Premier League and The FA, and delivered by the Football Foundation, the Grow the Game scheme is designed to increase participation in our national game by helping clubs to meet the essential costs of starting new teams.

Any clubs can apply, providing they meet basic eligibility criteria, although this year sees a particular emphasis placed on increasing the number of teams and players from the **Under-15 age bracket and above**, to address the decline in participation that has traditionally occurred as young people leave school and college. The other key focus is on growing the numbers of **women, girls' and disability teams**.

£1,500 of funding will be available for each new team that a club creates, and Grow the Game grants can go towards helping to cover the costs incurred for league entry, referees' fees, first aid kits, FA coaching courses and football strips.

TV presenter and Football Foundation Ambassador, Ben Shephard, is supporting the scheme: "This year we want to continue to increase participation across all age ranges, but particularly want to build on the success of last year by continuing to drive-up the numbers of people playing the game amongst under-represented groups, in particular the Under-15 age bracket and above, as well as women's, girls' and disability teams."

The closing date for this year's Grow the Game applications is **Monday 17 February 2014**.

Any clubs that are interested in applying for a grant should visit <http://www.footballfoundation.org.uk/funding-schemes/grow-the-game/>, or speak to their local County FA to find out more information.

Graham Taylor backs Club Cashback

New shopping portal generates a cashback reward for your club every time a purchase is made online with selected retailers

Foundation Ambassador Graham Taylor is urging clubs to take advantage of Club Cashback, our free online shopping portal which generates money for your club.



Grassroots sports clubs across the UK could be raising much-needed revenue from their online bargain hunters, if they create an account with Club Cashback. The Football Foundation's free portal generates a cashback reward for clubs every time a purchase is made online with selected retailers.

With over 2,000 retailers to choose from, including some of the biggest high street brands, every purchase made via the new Club Cashback platform will earn your club a cashback reward of between 1-15% of the total sales value — something former England Manager, Graham Taylor OBE, is encouraging grassroots clubs to take advantage of.

Graham said: "All the best initiatives are simple ones, and Club Cashback is just that – an easy-to-use scheme which helps secure the sustainability of grassroots clubs."

Some examples of what your club could buy with funds raised through the Club Cashback, include:

- £30 pays for a qualified FA Level Three certified coach, to train a team for one hour.
- £50 pays for ten new match footballs.
- £100 pays for a new pair of full size football nets, or a qualified referee for three games (depending on your region).

- £250 pays for four new pairs of portable goals for junior football.
- £500 pays for a new full kit for your team (squad of 15, plus kitbag).
- £1,000 starts you on your way to securing Football Foundation partnership-funding.

The process to start generating rewards is easy. Once you have signed up online, simply find your team using the 'Club Search' feature. Next, browse the Club Cashback section for the retailer, these include: Tesco; Marks & Spencer; Play.com and B&Q, and click on their website link. Finally, shop online and complete your transaction as normal, knowing that you are boosting your club's kitty in the process.

Sign up to Club Cashback [here](#).

Side Articles

2013 Annual Review available online now

Compelling case studies from the grassroots of the game

Read our new Annual Review to see the extraordinary difference our Funding Partners' investment makes to the grassroots of our national game.

You can read the Annual Review by clicking the front cover below.



ONSIDE 34 out now

Brendan Rodgers, FA Chairman Greg Dyke, Vince Cable and many more featured!

The new issue of our magazine, ONSIDE, is hitting people's desks now but you can read it online straight away.

This edition features Liverpool Manager Brendan Rodgers, FA Chairman Greg Dyke, former England Manager Steve McClaren, Business Secretary Vince Cable and many more.

Read the new issue by clicking the front cover below.



Before and After

Cop a load of this!

Copthorne FC proud to call stunning new pavilion 'home'

The Copthorne community and its sports and social clubs have reason to celebrate judging by the transformation of their new state-of-the-art Copthorne Jubilee Pavilion.



Copthorne Jubilee Pavilion is now the main focus for sport in the village.

The Foundation contributed a grant of £40,710 towards the development which comprises two changing rooms, an officials' changing room, a club room and kitchen, spectator toilets and plant storage.

Situated on King George's Field, the facility is now home to several sports clubs, including Copthorne FC, but is also made available for social hire so that the entire community can benefit.

Click the right arrow to view the transformation in our gallery of images below.